

Boise Chordsmen Board Meeting

Date: 04/06/2025

Attendees:

- (X) Steve Wargo - President
- () Sid Brown – Immediate Past President
- () Zach Haynes – Treasurer
- () Terry Jones – Secretary
- (X) Kimball Larsen – VP Communications
- (X) Shad Durfee – VP Membership
- (X) Eric Main – VP Marketing
- (X) Brad Pfau – VP Music
- (X) Dennis Berg – Grant Writing
- () Elijah Haddad – Member at Large Year 2
- (X) Doug Smith – Member at Large year 1

Invited attendees:

Call to order: Steve Wargo

Time: 7:00

Acceptance of Previous Board Meeting Minutes

Moved by: Eric Maine
Seconded: Dennis
Vote: Unanimous

Treasurer's Report:

Zach is not here today. He sent out a financial report via email. Nothing out of the ordinary. We reviewed the report.

Received Treasurer's Report

Moved: Eric Maine
Seconded: Brad Pfau
Vote: Unanimous

Officer Updates/Action Items:

Communications:

Reminders to try to get things to Kimball when they are promised so the chorus receives info / resources in a timely manner. Discussed marketing / show materials for upcoming annual show as well.

Grant Writing:

There are issues with Midtown. Apparently they don't have a tenor... and we've had no luck getting them to sign a contract. We found out this past week that they are officially NOT coming to the youth festival. We are going to see if After Hours or Instant Classic can come instead. Dan and Dennis (at AIC foundation) will work with us to help figure out exactly which quartet for sure. We still have not sent out anything to schools as we were waiting on quartet info. We'll move ahead with sending out info that does not name the quartet.

With the Morrison center and Morrison foundation separating, we can start thinking about going to a different theater / venue. The Egyptian Theater has been proposed as a possible location. This would be covered by the grant, hopefully.

Dennis shared more info about the separation between the Morrison Center and the Morrison Foundation.

Dennis brought a list of all the arts group that go through the morrison center, gave it to Steve. For use with Big Leap stuff in the future.

Dennis also brought a list of names of people who can help with the drama portion of the riser performance. Eric reminded us that Zach already has someone on tap for doing this, likely not until next year. Likely will be a clinician for a retreat for 2026.

Dennis brought up the copier, and went over the decision process for why the copier was purchased / set up in the first place. At the time, the outside printing costs were very high (kinko's, etc) and the copier was actually relatively affordable in order to produce some very high-quality programs for shows at the morrison, etc. We have a nearly unlimited supply of toner and paper. Dennis has a whole closet full of paper and toner, etc. He further pointed out that in the grants he writes for the Morrison Foundation, he includes up to \$10,000 for printing costs, so the costs of the printer are completely covered by the grants. He does plan to tell the current copier lease company to take a hike when the renewal comes up. He has another printer already sitting waiting to be used, and he would like to see if we can sign up for a toner and paper maintenance contract for the owned printer through the printer leasing company when the lease expires.

Further discussed other ways to adjust the language in the grants to include other new items such as IT costs for things like the youth festival website, etc.

Eric brought up other ways to write grants - specifically to explore grant opportunities outside of and away from performance-specific grants. He proposes we look at expanding grant opportunities and income etc.

We have received the Bud Lebo grant for \$5000 for the youth festival. We have not received the check yet, but the grant is confirmed.

Dennis also brought up having a film crew come in during one of our upcoming shows, to produce some commercials etc for future use.

Dennis reported that he printed \$8 worth of stuff for Will's chorus, and we received an \$8 cash donation from Will.

He also mentioned that at one show in the past we sold \$8,000 worth of ads for the program at the morrison. Did not remember which year.

Marketing:

Next marketing meeting is scheduled for the 17th, where decisions will be made on a bunch of stuff for the upcoming annual show. For instance - member sales competition, etc. The sales competition did not work well at all for Valentine's, but it does seem to be very successful for regular shows.

Eric chatted with Cliff Wagster and he's agreed to join the marketing committee. He's eager to get started helping somewhere, and will try to take over all the social media stuff we need to be doing.

Marketing team has had some members who were not very active, but they came to the last meeting. Eric appreciates their input and voice, and finds value in having them attend these meetings so that we can adequately defend our decisions and help steer the marketing ship with input from traditionalists.

Eric wants to have more expansive marketing team meetings put together throughout the summer, with an eye towards better and more delegation.

Kimball asked Eric about being able to video a tag at this coming week's rehearsal.

Membership:

Next membership team meeting has not been scheduled yet. Shad attended the last music team meeting to propose getting a single person in each section to handle visitors. He has not been able to get a solid list of names yet. He'd like to have the section leaders to it... but that's too much obligation. Everyone else he can think of already has too many responsibilities at rehearsals. He's hoping to have a team put together by next month.

July First Shad would like to do a burger burn at a small park in Meridian. Going to try for Fuller's park.

July 30 will be the Pizza night to get back together. Planning to hold it at Dave Durfee's house, and will include a barbershop quartet scramble. Pick 4 guys, go learn a tag - traditional voice part not necessary. Shad would like to know if the board will approve funds to pay for meat for the burger burn and pizza for the late July event. He'll come back next week with a proposal for costs at next month's meeting.

Daniel is planning to audition on Tuesday. Shad will ask section leaders to fill out the quartet.

Music:

Brad Kitto is looking for a new show chair. If anyone knows someone willing to handle that, please reach out to Brad Pfau.

For the coming annual show, each quartet will record a brief verbal introduction to their song(s). Zach G is going to coordinate this.

Brad asked about plans for Big Leap - there is a meeting planned for 2ish weeks from now.

April 11 is barbershop quartet appreciation day. Maybe mention it during chorus.

Brad asked about getting some letterhead put together. Kimball will send the official logo to Brad so that he can create his own letterhead.

Brad asked for clarification on recording schedule for riser qualification. There was further discussion about rubric recording.

Old business not yet resolved/Miscellaneous items:

None.

Adjournment:

Moved: Eric Maine

Seconded: Kimball

Vote: Unanimous

Time: 8:18PM