

# Boise Chordsmen Board Meeting

Date: May 4, 2025

Attendees:

- (X) Steve Wargo - President
- (X) Sid Brown – Immediate Past President (remote)
- (X) Zach Haynes – Treasurer
- (X) Terry Jones – Secretary
- (X) Kimball Larsen – VP Communications
- () Shad Durfee – VP Membership
- (X) Eric Main – VP Marketing
- (X) Brad Pfau – VP Music
- (X) Dennis Berg – Grant Writing
- () Elijah Haddad – Member at Large Year 2
- () Doug Smith – Member at Large year 1

Invited attendees: None

Call to order: Steve Wargo

Time: 7:00 p.m.

Acceptance of Previous Board Meeting Minutes

Moved by: Kimball Larsen

Seconded: Dennis Berg

Vote: Unanimous in the Affirmative

Treasurer's Report: Zach Haynes

- River Discovery donation. They had requested to print a flyer; they gave a donation in lieu of paying for printing.
- Question on expenditures not budgeted – Budget approval needed prior to expenditure.
- Dennis to work with Robbie to handle a riser maintenance day to see what repairs need to be completed and submit budget request to Zach Haynes for Board approval.

Received Treasurer's Report

Moved: Eric Maine

Seconded: Kimball Larsen

Vote: Unanimous in the affirmative

Officer Updates/Action Items:

Communications – Kimball Larsen

- For the Show – ticketing is in process, Kimball has reached out to John Curtis for graphic they are looking at revisions.
- Kimball to send a copy to Sid for Vet Tix for shows.
- Kimball to create a link specific to storefront flyers. Will get to Dennis for printing.
- Eric now has access for creating polls for polling system.

#### Grant Writing – Dennis

- Bud Lebo grant – was written with an AIC quartet, but as we have no AIC quartet this year, will investigate moving the grant to next year He will also ask the grantors how we should proceed.
- Youth Festival buys shirts for the Chordsmen – The board would like to consider polo shirts this year. Dennis to get some pricing and color samples to bring to the next meeting.
- We are still waiting on the Idaho Commission of the Arts for a possible grant for this year.
- Dennis is looking at a possible grant for an outside marketing contract. Murdock Foundation – minimum grant is \$50,000.00 and can be recurring grant but the reporting requirements are complex. If awarded, the grant can be used for other expenditures than just marketing position. Dennis will get more information.

#### Marketing – Eric Maine

- Team met on the 17<sup>th</sup> – everything is in motion for member sales competition set to go out on May 5th. We will take some time in the business meeting on May 6th during rehearsal to officially set it up and have members practice by texting each other.
- Brad Kitto is attempting to connect with KTVB for a couple of promo spots prior to the show.
- Eric reached out to Capital City Sound – re: membership growth, discussed their strategy. He will have a conversation with them on their process and potentially apply to our membership as well as other marketing options.
- Cliff Wagster has been added to the marketing team for social media marketing.
- Marketing team June meeting will be an extended meeting to brainstorm marketing – topics discussed will be
  - looking at merchandizing, need to discuss with Zach Haynes for options with budget – Additionally, we don't want to jeopardize our non-profit status, are there rules?
  - Zach Haynes will research to ensure that we are in line with current tax law.

#### Membership – Steve Wargo for Shad Durfee

- July 1 – Burger Burn, all members and guests, we need to get a headcount so he can submit for budget, Kimball may set up ticketing to help with this. Chordsmen will pay for the meat.
- July 29 – Pizza party at Dave Durfee's, members only
- Recent guests – discussion on requirements for audition,
  - It needs to be communicated that audition song be memorized. Should be membership and Director's responsibility
  - Discussion on what to do with guests to help them have a better time at rehearsal, as our rehearsal can be overwhelming. Possibility of tag singing, invitation to afterglow, we need to focus on singing during breaks, etc.
    - Simple tags need to be committed to memory by the chorus.
- New assignment for Eric – Create a 5-minute video about barbershop, tagging, etc. for marketing and for guests to view.

Discussion on formalization of timing of Show process. Timeline document creation – Terry to create.

Music – Brad Pfau

- Events –
  - Hawks Game on May 23<sup>rd</sup>
  - Annual show, May 31<sup>st</sup> – team to put together the program
  - Star Harmony June 24<sup>th</sup>
  - Quartet Extravaganza Sept. 12-13
- Kyle is beginning to plan for the Christmas show
- Event in lieu of fall contest – music team will discuss tomorrow at their team meeting
- The Big Leap – They met and will meet again to continue to work on process
- Next year divisional contests will likely begin.
  - If enacted, one of the three division contests will be qualifiers for quartets for international for choruses
  - Each division contest will be a qualifier for District.
- Brad submitted a handout for the audition process for membership and quartets, as well as publishing membership levels within the organization.
  - Looking for board approval to publish – we have discussed but now formalizing.
  - Quartet qualifying process for shows.
  - Shad will put the document into membership packets he is creating.
  - Recommended a split into three documents, one portion for the public, and two for membership, each to be posted in different areas of the website.
  - Brad Pfau will edit and split the document appropriately for Kimball to put up on the website.

Old business not yet resolved/Miscellaneous items

- Review of documents for each iteration of the board to be included on website for membership viewing, need to collect first send to secretary (Terry)
  - Terry to reach out to Dave Durfee to see if he has any documents pertaining to the governing of the chorus.
- Discussion on formalization of timing of show process to create better efficiencies and delineate each team's responsibilities and timelines for completion.
  - The goal is to formalize a timeline so that we can market more effectively and timely.
  - Timeline document creation – Terry will create for the next meeting.

Adjournment:

Moved: Eric Maine

Seconded: Kimball Larsen

Vote: Unanimous in the Affirmative

Time: 8:36 p.m.

#### Stand Up Board Meeting 5/20/2025

- Possibility to sell Popcorn from a local vendor, they wholesale bags for \$2.00 and \$2.90 based on size of bag. Popcorn is flavored with multiple flavors, popped in a commercial kitchen and branded with our logo.
- Buy 150 bags at \$2.90 and sell them at the Annual show for \$5.00 each. Also set aside \$200 extra for possible restock for second show.

Moved: Eric Maine

Second: Kimball Larsen

Vote was unanimous in the affirmative